



Sponsorship Request Form

Name of Organisation: _____

Address: _____

Contact: _____

Phone: _____

Email: _____

Date of Event: _____

Are you a registered charity for taxation purposes: Yes No

Estimated Number of Guests: _____

Purpose of Event: _____

Goods/services requested and \$ value: _____

Venue where event will be held: _____

Social Media Presence (Do you have an active facebook page?) _____

Is there an opportunity for Charlie's Cookies to provide any of its products/services for the event?

- Cafe cookies
- Conference & Event cookies
- Christmas cakes, tarts, and cookies
- Slices



Target demographic of guest list:

Promotional Opportunities: (Please provide evidence/details of how Charlie's Cookies will be acknowledged. If acknowledgement includes exposure in a program, attach sample program)

Other supporting information: Briefly describe why Charlie's Cookies should consider your request, event management capabilities or any other information that may influence our decision to provide support.

On completion please return the form to info@charliescookies.com.au or fax to 03 9553 4003

Your application will have a greater chance of success if you allow plenty of time for assessment. Preference is given to organisations who submit their application at least **six weeks prior** to the event. If you are not successful on this occasion but your event is held annually, please submit a request for assistance before December each year for inclusion in our business plan for the following year.

We don't like saying 'no' to cookie lovers, so have recently added to our policy, by offering our cookies at a special fundraising cost price. Allowing us to support more groups and allowing groups to on-sell the products at a retail price and retain the margin for fundraising. If you are interested in this aspect, please email info@charliescookies.com.au. Good luck with your application, we would love to provide assistance to as many people as possible.